



INSPIRE
IGNITE

**ORGANIC REFERRAL SYSTEM
PARTNERSHIP OPPORTUNITY**



**WORKING WITH PARTNERS TO MATCH FUTURE TALENT WITH OPPORTUNITIES THAT
ALIGN WITH WHO THEY ARE; HELPING THEM REALISE THEIR TRUE LONG-TERM POTENTIAL** www.inspire2ignite.co.uk

THE BACKGROUND

Imagine underserved young individuals, previously overlooked, activated and empowered through the Inspire 2 Ignite CIC programmes.

Now, envision these very individuals being seamlessly and organically referred into your organisation, bringing with them fresh perspectives, determination, and unparalleled enthusiasm.

This isn't just a vision – it's the promise of our Organic Referral programme.

We're inviting forward-thinking organisations to step up and shape tomorrow's emerging leaders.

WHAT SPONSORS SAY

“ We will do this again and again, as the work experience programme we did with Inspire 2 Ignite inspired us as a firm. Seeing these amazing people attend, thrive and come up with amazing ideas was wonderful to be a part of, and I look forward to watching them grow. ”

HANNAH ROMAN, People and Culture Director, Bidwells

“ Our partnership with Inspire 2 Ignite demonstrates our vision to help inspire the next generation into the construction industry. There is so much scope for young people to succeed here at Mick George, and we're excited to help raise the profile of construction as a more attractive chapter when young people are writing their stories! ”

MICHAEL MORIARTY, Head of Employee Services, Mick George Ltd

HOW WE UNLOCK POTENTIAL

We understand that every young person has untapped potential waiting to be unleashed. Our mission is to provide a safe space for young people to become aware of their key characteristics, regain their self-belief and become self-sufficient as they equip themselves for life.

Phase 1: Activating and inspiring future talent

- Our human-centric approach starts with The Wheel of Life self-reflection tool
- We identify and analyse underlying causes of challenges for the young people
- We explore their motivations and ambitions, cultivating their characteristics and coaching them through any challenges.

Phase 2: Organic Referral System

- Working closely with your teams, we take a deep dive organisation's culture and vision, giving us insight into which of the engaged and activated young people in our network will be a good fit.
- We work with you to co-design transformative experiences for young talent, creating opportunities to bridge the gap, including; Curious About Industry (MOLA), Curious About Ice Cream (Olive Academy & Portico), Curious About Work Experience (Bidwells) and Next Step events
- We align well-matched, activated future talent to your organisation, all year round.

WHAT YOUNG PEOPLE SAY

“I learnt a lot but the main thing was about myself and what I'm capable of.”

“The help and experience was incredible, it felt like a community and a team.”

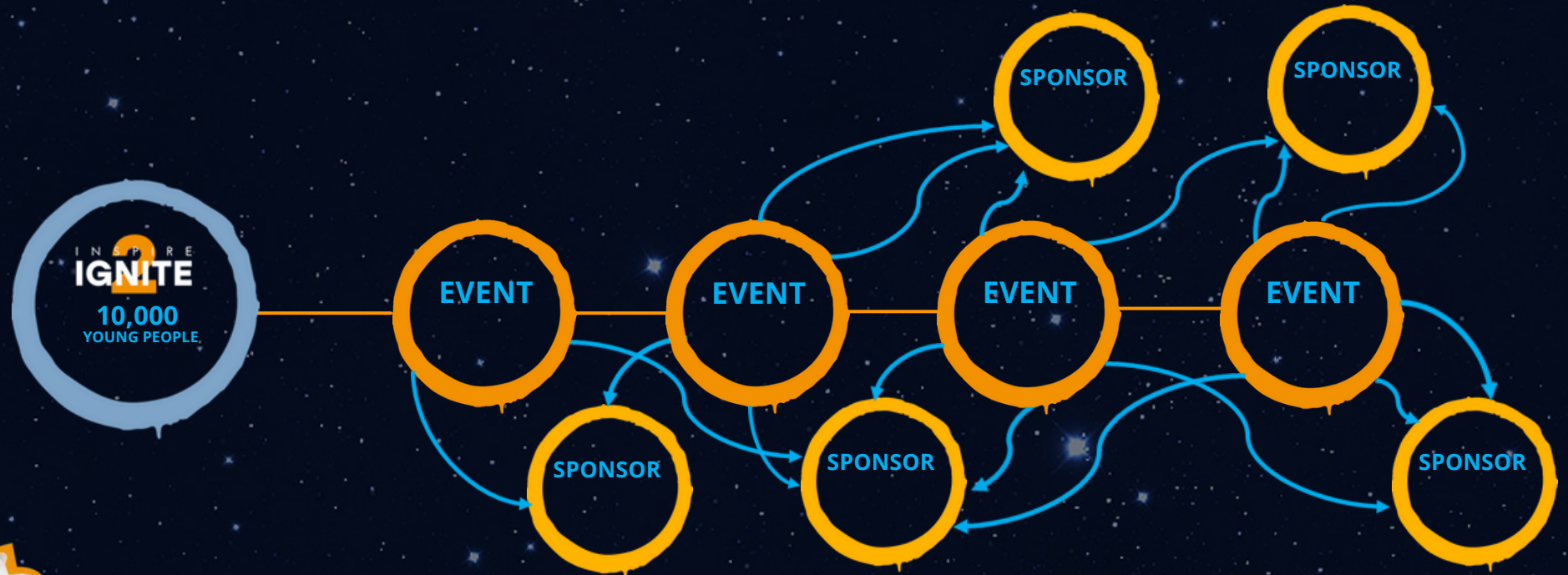
“It has made me realise that I have a future, has given me a goal to reach for and some idea of what I'm going to do with my life after education.”

ORGANIC REFERRAL SYSTEM

MATCHING HUMANS WITH OPPORTUNITIES THAT MATCH WHO THEY ARE



ORGANIC REFERRAL SYSTEM - A DEEPER DIVE



CUSTOM PATHWAYS TO INDUSTRY



Example pathways to your organisation;

- the young person attends an industry themed event
- a young person declares an interest in the skills linked to your organisation

These are examples of badged experiences which are customised to your industry & community.



VICTOR'S STORY

At 15, Victor was expelled from two schools, appearing destined for a troubled path.

But fate intervened when he joined Olive Academy Alternative Provision and engaged in our "Curious About Ice Cream" project.

His enthusiasm for marketing, sales and unique flavour ideas sparked a transformation, shifting him from a troublemaker to a determined young man.

During the summer, he consciously pursued our ultimate work experience at Bidwells, applying his newfound knowledge.

Victor's journey culminated in a public talk at an exclusive Inspire 2 Ignite CIC event, showcasing his remarkable transformation and impact of our engagement.

This story showcases the power of second chances and how experiences like these can shape young lives.



WHAT DOES VICTOR SAY?

“ It's filled with respectful people who are willing to teach you things. Massive thanks to you and the team for getting me involved with this type of stuff, I'll be looking forward to move on as a team and discover new opportunities, much appreciated.**”**

CURI^US
ENTREPRENEURS

WE ARE A COMMUNITY WITH BIG AMBITIONS ARE YOU READY TO JOIN US? GET IN TOUCH NOW

SHIFT
MOMENTUM



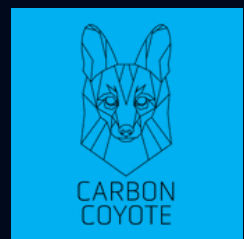
MICK GEORGE 



“ It made me feel really grateful for what we’re able to do for the young people. Not many other businesses would do that; to broaden their horizons and give them something to aim towards. ”

GEORGIA MURPHY (Ignite Champion) Talent Aquisition, Bidwells

BE
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